



2011 WPG The Wealth Planning Group Brandon Santa Parade - November 19 – 6 PM

Float Application – DEADLINE – Wed, Nov 16/11

Please return completed application to Santa’s Headquarters

235 14th Street, Brandon, Mb. R7A 4T2

Phone (204)725-2181

Email applications to: sawatzky-dyck@westman.wave.ca

Name of Organization _____

Float Description: _____

People on float _____ Overall length of entry _____ Feet

Music _____ (Y/N)

Float contact Person:

Name: _____

Address _____

Day Phone: _____ Evening Phone _____

email: _____

WAIVER

I, _____, owner or authorized representative of

_____ (business or organization name)

hereby agree to indemnify and save harmless, the City of Brandon and the Santa Parade Committee, their officers, employees and agents from, of and against claims, proceedings, demands, damages, actions, judgments of any kind, including without limiting the generality of the foregoing, all damages for personal injury arising out of or attributable to the Santa Parade to be held Saturday, November 19, 2011.

_____ Date

_____ Authorized Signatory “ I am authorized to bind the named”

Santa Parade Rules and Regulations

Floats will convene at designated marshalling area no sooner than 4 pm and no later than 5:30 pm to be ready for a 6p.m. start.

All entries must be *insured* and safe for traveling through city streets. No sharp, protruding objects. No pieces that can easily fall off. No higher than 13 feet.

All entries are to come in the “BACK DOOR”, at 1st and Rosser. Marshalling area is between 1st and 6th Streets on Rosser. ALL ENTRIES WILL BE TOLD WHERE YOU ARE IN THE PARADE WHEN YOU ENTER AT THE BACK DOOR!!

Once the entry enters the assembly area, the entry comes under the authority of the Parade Marshall.

ABSOLUTELY NO CANDY or ANYTHING ELSE is to be thrown or handed out from any parade entry. This includes coupons, papers, trinkets, etc. This parade is for the children, and children are not interested in advertising. If you really wish to contribute to the handing out of candy, we will gladly accept monetary donations or candy donations to help alleviate the costs.

NO Santa's other than the official Santa Claus which rides on the Santa Float at the end of the Parade.

All entries wishing to be considered for the 6 judging categories MUST have the name of their group/business/ organization CLEARLY visible for the judges to see from a distance (preferably on the front of the tow vehicle or car). Any float can win in several different categories. Judges are spread throughout parade route.

Judging categories are as follows:

1. Best Parade Theme – float following the chosen theme the closest
2. Best Decorated Car – for those entrants who do not wish to put in a full float, you can just decorate your vehicle
3. Best Commercial Float – This category is for the larger business entrants
4. People's Choice – Given to the float/entry that elicits the most crowd response
5. Best Religious Float – Best representation of the Biblical Christmas Story
6. Best Overall – Bob Dean Memorial

Parade participants are invited to a BBQ in the marshalling area. Award announcements will be made in this area when the Santa Float arrives after the Parade. Award winners will be contacted and awards will be delivered. Please come and join us!!

This year's theme is “Parade of Lights”. Entries will be judged on their use of lights and/or the representation of Christmas Lights using props/people/music etc. All entries are encouraged to play music related to the Christmas theme. Blinking 4-way lights on towing vehicles do not count. www.brandonsantaparade.com