



**2023     Brandon Santa Parade - November 18 – 6 PM**  
**Float Application – DEADLINE – Thurs, Nov 16/23**  
**Please return completed application to Santa’s Headquarters**  
**235 14<sup>th</sup> Street, Brandon, Mb. R7A 4T2**  
**Phone (204)725-2181 – land line**  
**Email applications to: sawatzky-dyck@westman.wave.ca**

Name of Organization \_\_\_\_\_  
Float Description: \_\_\_\_\_  
# People on float \_\_\_\_\_ Overall length of entry \_\_\_\_\_ Feet  
Music \_\_\_\_\_ ( Y/N)

Float contact Person:  
Name: \_\_\_\_\_  
Address \_\_\_\_\_  
Day Phone: \_\_\_\_\_ Evening Phone \_\_\_\_\_  
*email:* \_\_\_\_\_



**WAIVER**

I, \_\_\_\_\_, owner or authorized representative of

\_\_\_\_\_ (business or organization name )

hereby agree to indemnify and save harmless, the City of Brandon and the Santa Parade Committee, their officers, employees and agents from, of and against claims, proceedings, demands, damages, actions, judgments of any kind, including without limiting the generality of the foregoing, all damages for personal injury arising out of or attributable to the Santa Parade to be held Saturday, November 18, 2023.

\_\_\_\_\_ Date

\_\_\_\_\_ Authorized Signatory “ I am authorized to bind the named

## Santa Parade Rules and Regulations

Floats will convene at designated marshalling area no sooner than 4:30 pm and no later than 5:30 pm to be ready for a 6p.m. start.

All entries must be insured and safe for traveling through city streets. No sharp, protruding objects. No pieces that can easily fall off. No higher than 13 feet.

**All entries are to come in the “BACK DOOR”, at 1<sup>st</sup> and Rosser. Marshalling area is between 1<sup>st</sup> and 6<sup>th</sup> Streets on Rosser. ALL ENTRIES WILL BE TOLD WHERE YOU ARE IN THE PARADE WHEN YOU ENTER AT THE BACK DOOR!!**

Once the entry enters the assembly area, the entry comes under the authority of the Parade Marshal.

**ABSOLUTELY NO CANDY or ANYTHING ELSE is to be thrown or handed out, or collected, from any parade entry. This includes coupons, papers, trinkets, etc. No fund raising of any kind PLEASE. It's mostly a children's parade, and any of these actions, encourages them to come onto the street, WHICH WE WANT TO AVOID! If you really wish to contribute to the handing out of candy, we will gladly accept monetary donations or candy donations to help alleviate the costs.**

**NO Santa's other than the official Santa Claus which rides on the Santa Float at the end of the Parade.**

All entries wishing to be considered for the 6 judging categories **MUST** have the name of their group/business/ organization **CLEARLY** visible for the judges to see from a distance (preferably on the front of the tow vehicle or car). Any float can win in several different categories. **Judges are spread throughout parade route.**

Judging categories are as follows:

1. Best Parade Theme – float following the chosen theme the closest
2. Best Decorated Vehicle – for those entrants who do not wish to put in a full float, you can just decorate your vehicle
3. Best Commercial Float – this category is for the larger business entrants
4. People's Choice – given to the float/entry that elicits the most crowd response
5. Best Community Spirit – interesting, inspirational, innovative – we're looking at schools, church groups, service clubs
6. Most Original – surprise us!! – keeping in mind parade theme

**Award winners will be contacted and awards will be delivered.**

This year's theme is “Parade of Lights”. Entries will be judged on their use of lights and/or the representation of Christmas Lights using props/people/music etc. All entries are encouraged to play music related to the Christmas theme. Blinking 4-way lights on towing vehicles do not count. [www.brandonsantaparade.com](http://www.brandonsantaparade.com)