



## **2024 Brandon Santa Parade Sponsorship Opportunities**

The Brandon Santa Parade is a heartwarming tradition that brings the holiday spirit to our community. We invite local businesses to support this festive event by becoming a sponsor. Your generosity will help make this year's Parade a magical experience for thousands of families in Brandon.

### **Rudolph Sponsor (Platinum/Naming Rights) - \$2500+**

- Exclusive opportunity – only one available!
- Parade named after your business (e.g., "Brandon Santa Parade Proudly Supported by Your Business Name")
- Premier recognition as Rudolph Platinum Sponsor on all Parade marketing materials
- Featured on Parade website with your logo and link
- Special shoutouts on all social media platforms leading up to and during the event and post event.
- Logo placement on a printed event poster distributed around the community

### **Dasher Sponsor (Gold) - \$1500**

- Prominent recognition as Dasher Sponsor on the Parade website with logo and link
- Acknowledgement in social media posts leading up to and during the event
- Logo placement on a printed event poster

### **Dancer Sponsor (Silver) - \$1000**

- Recognition as Dancer Sponsor on Parade website with logo
- Social media shoutouts highlighting your contribution

### **Prancer Sponsor (Bronze) - \$500**

- Recognition as Prancer Sponsor on Parade website
- Mention in social media posts leading up to the event

### **Santa's Helpers - Under \$500**

- Special recognition on the Parade website as a Santa's Helper
- Mention in social media post

To learn more or secure your spot please contact [paradebrandon24@gmail.com](mailto:paradebrandon24@gmail.com) or 204-520-0958

